

Paddling to New Heights

Lock 32 Capital Campaign

Genesee Waterways Lock 32 is entering its tenth year on the Historic Erie Canal. Lock 32 was developed by a group of individuals that had one vision in mind, getting people in the water experiencing something new and encouraging them to go out of their comfort zone. Lock 32 operates as part of the Genesee Waterways Center, a 501(c)3 non-profit organization and has become a unique resource in the Rochester area. In 1996 the work started on the whitewater park and over the next five years many kayakers and supporters donated time, labor and money to make the dream a reality. This year we have put up the new building that will house the future classes and development of our area's kayaking community. Over the past six months, over a hundred people have donated time and funds to make the building and the improvements to the trail and grounds possible.



Eleven-year-old Joseph Vasile of Webster learns to navigate the "rapids" of the Erie Canal, created for kayaking lessons offered by the Genesee Waterways Center. (JAY CAPERS staff photographer, D&C)

Each year Lock 32 puts 100's of kids and adults on the water enriching their lives, testing their limits and growing their self-esteem. From our summer day programs, introduction to kayaking classes, kids' club nights, to our advanced clinics and swiftwater rescue classes, our paddler's range from 7 to 73 years old, boys, girls, moms, dads, grandfathers. Everyone can paddle!

This white water facility is the only one of its kind in the Northeast. From late spring to early fall, Lock 32 provides an accessible facility to teach kayaking and whitewater safety in an exciting but controlled environment. Whitewater kayaking has gained popularity in the last few years especially for those students that may not participate in team sports. Kayaking allows these kids be athletic in a community that is having fun and being active at the same time. You'll see many a smile as the kids are trudging up the trail with their kayaks on their heads. You know they've got to be tired but they just have to get in one more run.

In order to keep the Lock moving in the right direction, Lock 32 is reaching out to all of you that have been a part of our

community over the years and asking you to contribute to our Paddling to New Heights Campaign. This campaign will continue the improvements underway at Lock 32 and will be matched by an Environmental Protection Fund Grant. Join us as we reach New Heights for Lock 32. At right is a list of sponsorship opportunities. We appreciate any donation that you might give to help us reach our goal of \$10,000 in 2009. All donations made to Genesee Waterways Center are tax deductible.

If you should have any questions please feel free to contact us at 585-328-3960. Thank you in advance for your involvement. See you on the water,

Andy

*To all at Genesee Waterways!
I just want to say a BIG thank you for an awesome time at Lockapalooza '09! My Dad, my boys and I had a BLAST watching and participating in all of the excitement! On Sunday, my Dad and youngest son really enjoyed the very generous lesson. I got some nice pic's of them learning the "roll" and just watching them experience something together! Afterward, my older son joined in for the whitewater swim! You'll never know how it made me feel to see him swim with so much confidence! We look forward to seeing you all next summer!!*

-Vicky B., North Carolina

Sponsorship Levels

| | |
|-------------|------------|
| Eddy Flower | \$0 - 50 |
| Class I | \$50-100 |
| Class II | \$100-250 |
| Class III | \$250-500 |
| Class IV | \$500-1000 |
| Class V | \$1000+ |

Budget:

- \$5,000—Addition of an changing house
- \$2,000—Installation of bleacher seating at Horton's
- \$1,500—Continuing improvements to trail and banks
- \$1,500—Outfitting the building